

July 2007 Newsletter



KnowHow2GO

"Hey You, Listen Up..."

Listen Up, the second-place radio public service advertisement (PSA) created by students at the [YMCA of Greater Boston](#), has already convinced local kids to pursue college.

"I told my friends about the contest and how to get to college," said Kristen Cockrell, a member of the team. "And that if you set your heart on college, it's not hard to get there. Now lots of them want to go."

Kristen, who'll be a sophomore next year, teamed up with Avaloi Atkinson (10th grade), Jazmyn Malcolm (11th grade) and Malcolm Grant (9th grade) to produce the winning PSA. The team brushed up on the [four steps to college](#), picked a catchy beat and recorded the PSA in an [Emerson College](#) studio, where Avaloi laid down a track about the [Black Achievers](#) program.

Both girls plan to study criminal justice at top universities, and they have high expectations for their talented teammates.

Seeing Stars

[Fonzworth Bentley](#), the voice of the [Wanna Go](#) PSA, graduated from [Morehouse College](#) and the [Fashion Institute of Technology](#). Here's a list of other celebs who are more than just a pretty face.

- Denzel Washington - Fordham University
- America Ferrera - University of Southern California (current student)
- Will Ferrell - University of Southern California

Busted! Top Myths About College

Myth #1 - College is just too expensive for my family.

To learn why this is a myth, check out www.KnowHow2GO.org. For more myths about college and financial aid, click the links below:

[Myths for Middle Schoolers](#)

[Myths for Freshmen](#)

[Myths for Sophomores](#)

[Myths for Juniors](#)

[Myths for Seniors](#)

- Van Chancellor (Head Coach, Houston Comets) - East Central Community College, MS
- Eva Longoria - Texas A&M University - Kingsville
- James Gandolfini - Rutgers University
- Samuel L. Jackson - Morehouse College

Survey Says

Nine out of 10 (92 percent) middle school students want to go to college - but seven out of 10 (68 percent) say they don't have enough information to get there. For many students, a big problem is not having help in choosing the high school classes that will prepare them for college.

These statistics, from *A Voice from the Middle*, a Harris Interactive survey released by the [National Association of Secondary School Principals](#) and [Phi Delta Kappa International](#), stress the importance of [Step #2 - Push Yourself](#). Ask your teachers and guidance counselors to help you get on track to go to college. Sign up for the classes they recommend - at the most challenging level you can handle. Colleges respect decent grades in difficult classes more than outstanding grades in easy classes.

For a list of the classes you'll need to take to get into college, click [here](#).

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