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From: KnowHow2GO [news@knowhow2go.org]
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To: Kushlis, Jennifer
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KnowHow2GO | Insider

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Do You Ning?

Early this month, several KnowHow2GO partners converged in Washington, D.C., to participate in a biannual Learning Community meeting. National and state partners agreed that the best way to stay in touch with friends and share best practices between meetings is through KnowHow2GO's private social network.

If you're not yet a member, visit www.KnowHow2GO.ning.com to sign up! Then, follow the conversation closely by signing up for e-mail notifications. Simply click on "Forum" and scroll down to the bottom of the page. Select "Notify" to receive an e-mail when new discussions are posted.

CollegeWeekLive Recap

KnowHow2GO's booth at last month's virtual college fair, sponsored by CollegeWeekLive, had 630 visitors. These visitors clicked on www.KnowHow2GO.org a total of 450 times. Students also took advantage of the opportunity to questions of KnowHow2GO partners via a live chat.

Thanks again to the following organizations, who engaged students during the fair:

- Connecticut Department of Higher Education
- Student Assistance Foundation
- Tennessee Student Assistance Corporation

Hard Work...

We've been working hard this past month to improve the KnowHow2GO Web site. As you surf www.KnowHow2GO.org, keep an eye out for changes that will ensure consistency, improve ease of use and expand users' options. And stay tuned for more updates before the end of the year!

- **Virtual Hosts** – You have the power to skip the hosts on the homepage and pause those introducing grade-specific pages.
- **Search** – Not only is the button easier to click, but search results are numbered and easier to skim.
- **Welcome Pages** – Now students can skip the fly-out menus. When they click on a grade level, they'll find links to and descriptions of helpful sub-pages.

- **Quiz** – The Are You Ready for College Quiz is increasingly user-friendly. Students can now figure out how far they are into the quiz and remember which answers they selected.
- **Post-It Notes** – Students who click on “Get Ready” within their grade level will now better understand how to select and read information using the post-it notes.

...Pays Off!

Here are the latest Web analytics compiled by Louie Herr. Louie is a resource for all KnowHow2GO partners, so send him a message on Ning and learn how he can help you gather and analyze your own Web site statistics.

KnowHow2GO.org in November

- 43,630 visits
- 1,454 visits/day on average

KnowHow2GO.org to Date

- 432,330 visits in 2008
- 878,439 visits since 2007
- 2,696,460 page views since 2007

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